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Warren Eye Care eNewsletter

September 2009

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Dear John,

We've been busy in the office and on the internet. We've got a great "Cash for Clunkers" program running this month. Look for details in this eNewsletter.



If you are a Yelp member (its a great way to find local coffee shops, pubs and restaurants as well as service providers), feel free to rate us!

Also, you can follow us on twitter by following [this link](#). We announce news, links to articles and other office events via Twitter first.

Now is a great time to check out our websites, www.warrenyecarecenter.com and www.bettervisioncorrection.com are both sites that we have created and maintain.

Dr. Warren has been busy with his blog also, you can [access it directly here](#).

Cash For Clunkers



Inspired by the federal government, we've got our own "Cash For Clunkers" program running during the month of September. Bring in your old glasses and donate them to one of several worthy charities and you'll receive 15% off any regular priced complete pair of glasses.

There's no limit to the number of clunkers that you can cash in on.

[Here's the flyer](#) on the promotion. Feel free to pass it along to your friends and family members, the program is open to anyone with an old pair of glasses and a valid eye glass prescription.

Glaucoma



Glaucoma can be one of the more challenging diseases to detect and accurately diagnose. This is because the disease is slowly progressing, has no symptoms and can take months to years to cause changes in the eye that are detectable with traditional examination



techniques.

The structural changes in the back of the eye usually occur very slowly and without pain or other symptoms until the disease has progressed significantly. In our attempts to provide the best eye care possible, we have been utilizing the Vision Wellness Examination with the Retinal Thickness Analyzer for close to three years.

Because of the way that this powerful device images and analyzes the structures in the eye which are damaged by Glaucoma (the optic nerve and macula), we are able to detect patients who are at enhanced risk to develop Glaucoma and those who have already developed Glaucoma months to years earlier than by relying on traditional examination techniques.

This quick, painless and non-invasive test helps insure that we don't miss any of the signs of early Glaucoma. It also helps us detect changes in the eye from Diabetes and Hypertension (high blood pressure) sooner than by just viewing the eye with traditional means.

If you, a friend or a family member are concerned about Glaucoma, have them schedule and examination that includes the Vision Wellness Examination.

That's it for now.

Enjoy your summer while it lasts, its only here for a little while!

Drs Warren, Nicholson, Allen and the entire Warren Eye Care staff

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